

# INVOICE



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**Main: (303)871-9999**  
**Billing:**

[www.9news.com](http://www.9news.com)

Billing Address:

**AL Media / POL**  
**Attention: Accounts Payable**  
**222 W. Ontario St.**  
**Ste 600**  
**Chicago, IL 60654**

Send Payment To:

**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 1679370-1 | 10/28/18     | October 2018  | 10/01/18 - 10/28/18 |

| Property | Account Executive | Sales Office    | Sales Region |
|----------|-------------------|-----------------|--------------|
| KUSA     | Dan Foster        | Telerep Chicago | National     |

| Advertiser                  | Product             | Estimate Number |
|-----------------------------|---------------------|-----------------|
| ISS/ Coloradans for Fairnes | CO FAIR SD20 ES 743 |                 |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/22/18 - 10/28/18 | 1679370 | 09290908    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling                      |
|---------------------------------------|
| SP/Other as noted in contract remarks |

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
|             | K493            |             |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| 39474AG    | 131719         |

| Line   | Start Date        | End Date        | Description       | Start/End Time    | MTWTFSS            | Length                | Spots/<br>Week | Rate         | Type        |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                   |           |     |           |            |    |
|--|-------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|----------------|--------------|-------------|-------------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|------------|--|--|--|--|-----------------|-----------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|---|------|----|----------|----------|-------------------|-----------|-----|-----------|------------|----|
| 1  | 10/22/18          | 10/26/18        | M-F 430-5a News   | 430-5a            | MTWTF--            | :30                   | 1              | \$600.00     | NM          |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                   |           |     |           |            |    |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>    | <u>Spots/Week</u> | <u>Rate</u>        |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                   |           |     |           |            |    |
|  | 10/22/18          | 10/28/18        | MTWTF--           | 1                 | \$600.00           |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                   |           |     |           |            |    |
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| 1  | KUSA              | Th              | 10/25/18          | 4:51 AM           | M-F 430-5a News    | 430-5a                | :30            | COSE3430H    | \$600.00    | NM          |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                   |           |     |           |            |    |
| 2  | 10/22/18          | 10/26/18        | 9News 6am         | 6-7am             | MTWTF--            | :30                   | 1              | \$2,400.00   | NM          |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                   |           |     |           |            |    |
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|  | 10/22/18          | 10/28/18        | MTWTF--           | 1                 | \$2,400.00         |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                   |           |     |           |            |    |
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| 1  | KUSA              | F               | 10/26/18          | 6:28 AM           | 9News 6am          | 6-7am                 | :30            | COSE3430H    | \$2,400.00  | NM          |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                   |           |     |           |            |    |
| 3  | 10/22/18          | 10/26/18        | 9News at Noon     | 12p-1230p         | MTWTF--            | :30                   | 1              | \$950.00     | NM          |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                   |           |     |           |            |    |
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|  | 10/22/18          | 10/28/18        | MTWTF--           | 1                 | \$950.00           |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                   |           |     |           |            |    |
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| 4  | 10/22/18          | 10/26/18        | Days of Our Lives | 2-3p              | MTWTF--            | :30                   | 1              | \$950.00     | NM          |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                   |           |     |           |            |    |
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|  | 10/22/18          | 10/28/18        | MTWTF--           | 1                 | \$950.00           |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                   |           |     |           |            |    |
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| 1  | KUSA              | Th              | 10/25/18          | 2:24 PM           | Days of Our Lives  | 2-3p                  | :30            | COSE3430H    | \$950.00    | NM          |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                   |           |     |           |            |    |
| 5  | 10/22/18          | 10/26/18        | Ellen             | 3-4p              | MTWTF--            | :30                   | 1              | \$1,000.00   | NM          |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                   |           |     |           |            |    |
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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

|                             |                     |                 |                     |
|-----------------------------|---------------------|-----------------|---------------------|
| Invoice #                   | Invoice Date        | Invoice Month   | Invoice Period      |
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| Advertiser                  | Product             | Estimate Number |                     |
| ISS/ Coloradans for Fairnes | CO FAIR SD20 ES 743 |                 |                     |

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| Line  | Start Date | End Date | Description          | Start/End Time | MTWTFSS             | Length         | Spots/<br>Week | Rate       | Type       |          |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
|---|------------|----------|----------------------|----------------|---------------------|----------------|----------------|------------|------------|----------|------------|----------|----------|------------|-------------|----------------|--------|-------|------|------|---|----------|----------|----------|---------|------------|------|-----|-----------|------------|----|----------|----|-----|----------|----------|-------------|----------------|--------|-------|------|------|---|------|----|----------|----------|---------------------|-----------|-----|-----------|------------|----|---|------|---|----------|----------|---------------|-----------|-----|-----------|------------|----|
| 5   | 10/22/18   | 10/26/18 | Ellen                | 3-4p           | MTWTF--             | :30            | 1              | \$1,000.00 | NM         |          |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| <table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KUSA</td> <td>M</td> <td>10/22/18</td> <td>3:45 PM</td> <td>Ellen</td> <td>3-4p</td> <td>:30</td> <td>COSE3330H</td> <td>\$1,000.00</td> <td>NM</td> </tr> </table>  |            |          |                      |                |                     |                |                |            |            | Spots: # | Ch         | Day      | Air Date | Air Time   | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KUSA     | M        | 10/22/18 | 3:45 PM | Ellen      | 3-4p | :30 | COSE3330H | \$1,000.00 | NM |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| Spots: #  | Ch         | Day      | Air Date             | Air Time       | Description         | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| 1   | KUSA       | M        | 10/22/18             | 3:45 PM        | Ellen               | 3-4p           | :30            | COSE3330H  | \$1,000.00 | NM       |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| 6   | 10/22/18   | 10/26/18 | Local News @ 4p M-F  | 4-5p           | MTWTF--             | :30            | 1              | \$2,500.00 | NM         |          |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/22/18</td> <td>10/28/18</td> <td>MTWTF--</td> <td>1</td> <td>\$2,500.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KUSA</td> <td>Th</td> <td>10/25/18</td> <td>4:30 PM</td> <td>Local News @ 4p M-F</td> <td>4-5p</td> <td>:30</td> <td>COSE3430H</td> <td>\$2,500.00</td> <td>NM</td> </tr> </table>  |            |          |                      |                |                     |                |                |            |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                |        |       |      |      |   | 10/22/18 | 10/28/18 | MTWTF--  | 1       | \$2,500.00 |      |     |           |            |    | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KUSA | Th | 10/25/18 | 4:30 PM  | Local News @ 4p M-F | 4-5p      | :30 | COSE3430H | \$2,500.00 | NM |   |      |   |          |          |               |           |     |           |            |    |
| Weeks:  | Start Date | End Date | MTWTFSS              | Spots/Week     | Rate                |                |                |            |            |          |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
|   | 10/22/18   | 10/28/18 | MTWTF--              | 1              | \$2,500.00          |                |                |            |            |          |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| Spots: #  | Ch         | Day      | Air Date             | Air Time       | Description         | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| 1   | KUSA       | Th       | 10/25/18             | 4:30 PM        | Local News @ 4p M-F | 4-5p           | :30            | COSE3430H  | \$2,500.00 | NM       |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| 7   | 10/22/18   | 10/26/18 | 9News 10p M-F        | 10-1037pm      | MTWTF--             | :30            | 2              | \$4,500.00 | NM         |          |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/22/18</td> <td>10/28/18</td> <td>MTWTF--</td> <td>2</td> <td>\$4,500.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KUSA</td> <td>Th</td> <td>10/25/18</td> <td>10:30 PM</td> <td>9News 10p M-F</td> <td>10-1037pm</td> <td>:30</td> <td>COSE3430H</td> <td>\$4,500.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>KUSA</td> <td>F</td> <td>10/26/18</td> <td>10:23 PM</td> <td>9News 10p M-F</td> <td>10-1037pm</td> <td>:30</td> <td>COSE3430H</td> <td>\$4,500.00</td> <td>NM</td> </tr> </table> |            |          |                      |                |                     |                |                |            |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                |        |       |      |      |   | 10/22/18 | 10/28/18 | MTWTF--  | 2       | \$4,500.00 |      |     |           |            |    | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KUSA | Th | 10/25/18 | 10:30 PM | 9News 10p M-F       | 10-1037pm | :30 | COSE3430H | \$4,500.00 | NM | 2 | KUSA | F | 10/26/18 | 10:23 PM | 9News 10p M-F | 10-1037pm | :30 | COSE3430H | \$4,500.00 | NM |
| Weeks:  | Start Date | End Date | MTWTFSS              | Spots/Week     | Rate                |                |                |            |            |          |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
|   | 10/22/18   | 10/28/18 | MTWTF--              | 2              | \$4,500.00          |                |                |            |            |          |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| Spots: #  | Ch         | Day      | Air Date             | Air Time       | Description         | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| 1   | KUSA       | Th       | 10/25/18             | 10:30 PM       | 9News 10p M-F       | 10-1037pm      | :30            | COSE3430H  | \$4,500.00 | NM       |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| 2   | KUSA       | F        | 10/26/18             | 10:23 PM       | 9News 10p M-F       | 10-1037pm      | :30            | COSE3430H  | \$4,500.00 | NM       |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| 8   | 10/27/18   | 10/27/18 | NBC Today Show (Sa)  | 5-6am          | -----S-             | :30            | 1              | \$600.00   | NM         |          |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/22/18</td> <td>10/28/18</td> <td>-----S-</td> <td>1</td> <td>\$600.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KUSA</td> <td>Sa</td> <td>10/27/18</td> <td>5:29 AM</td> <td>NBC Today Show (Sa)</td> <td>5-6am</td> <td>:30</td> <td>COSE3430H</td> <td>\$600.00</td> <td>NM</td> </tr> </table>   |            |          |                      |                |                     |                |                |            |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                |        |       |      |      |   | 10/22/18 | 10/28/18 | -----S-  | 1       | \$600.00   |      |     |           |            |    | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KUSA | Sa | 10/27/18 | 5:29 AM  | NBC Today Show (Sa) | 5-6am     | :30 | COSE3430H | \$600.00   | NM |   |      |   |          |          |               |           |     |           |            |    |
| Weeks:  | Start Date | End Date | MTWTFSS              | Spots/Week     | Rate                |                |                |            |            |          |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
|   | 10/22/18   | 10/28/18 | -----S-              | 1              | \$600.00            |                |                |            |            |          |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| Spots: #  | Ch         | Day      | Air Date             | Air Time       | Description         | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| 1   | KUSA       | Sa       | 10/27/18             | 5:29 AM        | NBC Today Show (Sa) | 5-6am          | :30            | COSE3430H  | \$600.00   | NM       |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| 9   | 10/27/18   | 10/27/18 | 9News Sat Morning    | 7-9a           | -----S-             | :30            | 1              | \$1,800.00 | NM         |          |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
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| Weeks:  | Start Date | End Date | MTWTFSS              | Spots/Week     | Rate                |                |                |            |            |          |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
|   | 10/22/18   | 10/28/18 | -----S-              | 1              | \$1,800.00          |                |                |            |            |          |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| Spots: #  | Ch         | Day      | Air Date             | Air Time       | Description         | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| 1   | KUSA       | Sa       | 10/27/18             | 7:19 AM        | 9News Sat Morning   | 7-9a           | :30            | COSE3430H  | \$1,800.00 | NM       |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| 10  | 10/27/18   | 10/27/18 | 9News 10pm Sat       | 10-1030pm      | -----S-             | :30            | 1              | \$4,200.00 | NM         |          |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
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| Weeks:  | Start Date | End Date | MTWTFSS              | Spots/Week     | Rate                |                |                |            |            |          |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
|   | 10/22/18   | 10/28/18 | -----S-              | 1              | \$4,200.00          |                |                |            |            |          |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| Spots: #  | Ch         | Day      | Air Date             | Air Time       | Description         | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| 1   | KUSA       | Sa       | 10/27/18             | 10:21 PM       | 9News 10pm Sat      | 10-1030pm      | :30            | COSE3430H  | \$4,200.00 | NM       |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| 11  | 10/28/18   | 10/28/18 | NBC Today Show (Su)  | 6-7am          | -----S              | :30            | 1              | \$600.00   | NM         |          |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/22/18</td> <td>10/28/18</td> <td>-----S</td> <td>1</td> <td>\$600.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KUSA</td> <td>Su</td> <td>10/28/18</td> <td>6:27 AM</td> <td>NBC Today Show (Su)</td> <td>6-7am</td> <td>:30</td> <td>COSE3430H</td> <td>\$600.00</td> <td>NM</td> </tr> </table>  |            |          |                      |                |                     |                |                |            |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                |        |       |      |      |   | 10/22/18 | 10/28/18 | -----S   | 1       | \$600.00   |      |     |           |            |    | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KUSA | Su | 10/28/18 | 6:27 AM  | NBC Today Show (Su) | 6-7am     | :30 | COSE3430H | \$600.00   | NM |   |      |   |          |          |               |           |     |           |            |    |
| Weeks:  | Start Date | End Date | MTWTFSS              | Spots/Week     | Rate                |                |                |            |            |          |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
|   | 10/22/18   | 10/28/18 | -----S               | 1              | \$600.00            |                |                |            |            |          |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| Spots: #  | Ch         | Day      | Air Date             | Air Time       | Description         | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| 1   | KUSA       | Su       | 10/28/18             | 6:27 AM        | NBC Today Show (Su) | 6-7am          | :30            | COSE3430H  | \$600.00   | NM       |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
| 12  | 10/28/18   | 10/28/18 | 9News Sunday Morning | 7-8am          | -----S              | :30            | 1              | \$1,600.00 | NM         |          |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
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| Weeks:  | Start Date | End Date | MTWTFSS              | Spots/Week     | Rate                |                |                |            |            |          |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |
|   | 10/22/18   | 10/28/18 | -----S               | 1              | \$1,600.00          |                |                |            |            |          |            |          |          |            |             |                |        |       |      |      |   |          |          |          |         |            |      |     |           |            |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                     |           |     |           |            |    |   |      |   |          |          |               |           |     |           |            |    |

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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| Advertiser                  | Product             | Estimate Number |                     |
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| Line  | Start Date | End Date | Description          | Start/End Time | MTWTFSS              | Length         | Spots/<br>Week | Rate       | Type       |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
|---|------------|----------|----------------------|----------------|----------------------|----------------|----------------|------------|------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|------------|----------|----|----------|----------|----------------------|-------------|----------------|-----------|------------|------|------|---|------|----|----------|----------|----------------------|-----------|-----|-----------|------------|----|---|------|----|----------|----------|--------------------|-----------|-----|-----------|------------|----|
| 12  | 10/28/18   | 10/28/18 | 9News Sunday Morning | 7-8am          | -----S               | :30            | 1              | \$1,600.00 | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
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| Spots: #  | Ch         | Day      | Air Date             | Air Time       | Description          | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
| 1   | KUSA       | Su       | 10/28/18             | 7:23 AM        | 9News Sunday Morning | 7-8am          | :30            | COSE3430H  | \$1,600.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
| 13  | 10/28/18   | 10/28/18 | Sun News Extended    | 1035-11p       | -----S               | :30            | 1              | \$2,500.00 | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
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| Weeks:  | Start Date | End Date | MTWTFSS              | Spots/Week     | Rate                 |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
|   | 10/22/18   | 10/28/18 | -----S               | 1              | \$2,500.00           |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
| Spots: #  | Ch         | Day      | Air Date             | Air Time       | Description          | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
| 1   | KUSA       | Su       | 10/28/18             | 10:59 PM       | Sun News Extended    | 1035-11p       | :30            | COSE3430H  | \$2,500.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
| 14  | 10/22/18   | 10/26/18 | 9News Daybreak 5:30a | 530-6am        | MTWTF--              | :30            | 1              | \$1,600.00 | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
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| Weeks:  | Start Date | End Date | MTWTFSS              | Spots/Week     | Rate                 |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
|   | 10/22/18   | 10/28/18 | MTWTF--              | 1              | \$1,600.00           |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
| Spots: #  | Ch         | Day      | Air Date             | Air Time       | Description          | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
| 1   | KUSA       | Th       | 10/25/18             | 5:51 AM        | 9News Daybreak 5:30a | 530-6am        | :30            | COSE3430H  | \$1,600.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
| 15  | 10/22/18   | 10/26/18 | Today Show           | 7-9a           | MTWTF--              | :30            | 2              | \$2,400.00 | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
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| Weeks:  | Start Date | End Date | MTWTFSS              | Spots/Week     | Rate                 |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
|   | 10/22/18   | 10/28/18 | MTWTF--              | 2              | \$2,400.00           |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
| Spots: #  | Ch         | Day      | Air Date             | Air Time       | Description          | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
| 1   | KUSA       | M        | 10/22/18             | 8:59 AM        | Today Show           | 7-9a           | :30            | COSE3330H  | \$2,400.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
| 2   | KUSA       | F        | 10/26/18             | 8:59 AM        | Today Show           | 7-9a           | :30            | COSE3430H  | \$2,400.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
| 16  | 10/22/18   | 10/26/18 | Colorado & Company   | 10-11a         | MTWTF--              | :30            | 2              | \$525.00   | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
| <table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>10/22/18</td> <td>10/28/18</td> <td>MTWTF--</td> <td>2</td> <td>\$525.00</td> </tr> </table> <table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>KUSA</td> <td>M</td> <td>10/22/18</td> <td>10:21 AM</td> <td>Colorado &amp; Company</td> <td>10-11a</td> <td>:30</td> <td>COSE3330H</td> <td>\$525.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>KUSA</td> <td>Tu</td> <td>10/23/18</td> <td>10:13 AM</td> <td>Colorado &amp; Company</td> <td>10-11a</td> <td>:30</td> <td>COSE3430H</td> <td>\$525.00</td> <td>NM</td> </tr> </table> |            |          |                      |                |                      |                |                |            |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 10/22/18 | 10/28/18 | MTWTF-- | 2    | \$525.00   | Spots: # | Ch | Day      | Air Date | Air Time             | Description | Start/End Time | Length    | Ad-ID      | Rate | Type | 1 | KUSA | M  | 10/22/18 | 10:21 AM | Colorado & Company   | 10-11a    | :30 | COSE3330H | \$525.00   | NM | 2 | KUSA | Tu | 10/23/18 | 10:13 AM | Colorado & Company | 10-11a    | :30 | COSE3430H | \$525.00   | NM |
| Weeks:  | Start Date | End Date | MTWTFSS              | Spots/Week     | Rate                 |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
|   | 10/22/18   | 10/28/18 | MTWTF--              | 2              | \$525.00             |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
| Spots: #  | Ch         | Day      | Air Date             | Air Time       | Description          | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
| 1   | KUSA       | M        | 10/22/18             | 10:21 AM       | Colorado & Company   | 10-11a         | :30            | COSE3330H  | \$525.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
| 2   | KUSA       | Tu       | 10/23/18             | 10:13 AM       | Colorado & Company   | 10-11a         | :30            | COSE3430H  | \$525.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
| 17  | 10/22/18   | 10/26/18 | Today Show 3         | 11a-12p        | MTWTF--              | :30            | 1              | \$550.00   | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
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| Weeks:  | Start Date | End Date | MTWTFSS              | Spots/Week     | Rate                 |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
|   | 10/22/18   | 10/28/18 | MTWTF--              | 1              | \$550.00             |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
| Spots: #  | Ch         | Day      | Air Date             | Air Time       | Description          | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
| 1   | KUSA       | Tu       | 10/23/18             | 11:56 AM       | Today Show 3         | 11a-12p        | :30            | COSE3430H  | \$550.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
| 18  | 10/22/18   | 10/26/18 | Daytime ROS          | 10am-12pm      | MTWTF--              | :30            | 2              | \$575.00   | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
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| Weeks:  | Start Date | End Date | MTWTFSS              | Spots/Week     | Rate                 |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
|   | 10/22/18   | 10/28/18 | MTWTF--              | 2              | \$575.00             |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
| Spots: #  | Ch         | Day      | Air Date             | Air Time       | Description          | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
| 1   | KUSA       | Tu       | 10/23/18             | 10:39 AM       | Daytime ROS          | 10am-12pm      | :30            | COSE3430H  | \$575.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
| 2   | KUSA       | W        | 10/24/18             | 10:59 AM       | Daytime ROS          | 10am-12pm      | :30            | COSE3430H  | \$575.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |
| 19  | 10/22/18   | 10/26/18 | Daytime ROs          | 12-3pm         | MTWTF--              | :30            | 1              | \$700.00   | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                      |             |                |           |            |      |      |   |      |    |          |          |                      |           |     |           |            |    |   |      |    |          |          |                    |           |     |           |            |    |

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# INVOICE

Send Payment To:



**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

|  |                                       |                                      |  |
|--|---------------------------------------|--------------------------------------|--|
| Invoice #<br><b>1679370-1</b>                    | Invoice Date<br><b>10/28/18</b>       | Invoice Month<br><b>October 2018</b> | Invoice Period<br><b>10/01/18 - 10/28/18</b> |
| Advertiser<br><b>ISS/ Coloradans for Fairnes</b> | Product<br><b>CO FAIR SD20 ES 743</b> | Estimate Number                      |  |

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| Line  | Start Date | End Date | Description                   | Start/End Time | MTWTFSS                  | Length         | Spots/<br>Week | Rate       | Type          |
|---|------------|----------|-------------------------------|----------------|--------------------------|----------------|----------------|------------|---------------|
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/22/18 10/28/18 MTWTF-- 1 \$700.00   |            |          |                               |                |                          |                |                |            |               |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description              | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1   | KUSA       | Tu       | 10/23/18                      | 1:56 PM        | Daytime ROs              | 12-3pm         | :30            | COSE3430H  | \$700.00 NM   |
| 20  | 10/28/18   | 10/28/18 | Broncos Game Day Live         | 9-930am        | -----S                   | :30            | 1              | \$1,600.00 | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/22/18 10/28/18 -----S 1 \$1,600.00  |            |          |                               |                |                          |                |                |            |               |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description              | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1   | KUSA       | Su       | 10/28/18                      | 9:24 AM        | Broncos Game Day Live    | 9-930am        | :30            | COSE3430H  | \$1,600.00 NM |
| 21  | 10/28/18   | 10/28/18 | Broncos Sacco Show Sun        | 930-10am       | -----S                   | :30            | 1              | \$1,500.00 | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/22/18 10/28/18 -----S 1 \$1,500.00  |            |          |                               |                |                          |                |                |            |               |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description              | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1   | KUSA       | Su       | 10/28/18                      | 9:58 AM        | Broncos Sacco Show Sun   | 930-10am       | :30            | COSE3430H  | \$1,500.00 NM |
| 22  | 10/22/18   | 10/26/18 | Late Night                    | 1137p-1237a    | MTWTF--                  | :30            | 2              | \$850.00   | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/22/18 10/28/18 MTWTF-- 2 \$850.00   |            |          |                               |                |                          |                |                |            |               |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description              | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 2   | KUSA       | M        | 10/22/18                      | 12:34 AM       | Late Night               | 1137p-1237a    | :30            | COSE3330H  | \$850.00 NM   |
| 1   | KUSA       | W        | 10/24/18                      | 12:17 AM       | Late Night               | 1137p-1237a    | :30            | COSE3430H  | \$850.00 NM   |
| 23  | 10/22/18   | 10/26/18 | Last Call w/Carson Daly       | 1237-107a      | MTWTF--                  | :30            | 2              | \$650.00   | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/22/18 10/28/18 MTWTF-- 2 \$650.00   |            |          |                               |                |                          |                |                |            |               |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description              | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 2   | KUSA       | M        | 10/22/18                      | 1:02 AM        | Last Call w/Carson Daly  | 1237-107a      | :30            | COSE3330H  | \$650.00 NM   |
| 1   | KUSA       | Tu       | 10/23/18                      | 12:46 AM       | Last Call w/Carson Daly  | 1237-107a      | :30            | COSE3430H  | \$650.00 NM   |
| 24  | 10/27/18   | 10/27/18 | Sat Extra                     | 1240-140am     | -----S-                  | :30            | 1              | \$600.00   | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/22/18 10/28/18 -----S- 1 \$600.00   |            |          |                               |                |                          |                |                |            |               |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description              | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1   | KUSA       | Sa       | 10/27/18                      | 1:02 AM        | Sat Extra                | 1240-140am     | :30            | COSE3430H  | \$600.00 NM   |
| 25  | 10/27/18   | 10/27/18 | Entertainment Tonight Sa 6-7p |                | -----S-                  | :30            | 1              | \$1,500.00 | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/22/18 10/28/18 -----S- 1 \$1,500.00 |            |          |                               |                |                          |                |                |            |               |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description              | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1   | KUSA       | Sa       | 10/27/18                      | 6:17 PM        | Entertainment Tonight Sa | 6-7p           | :30            | COSE3430H  | \$1,500.00 NM |
| 26  | 10/27/18   | 10/27/18 | Saturday Night Live LF        | 1037pm-1207xm  | -----S-                  | :30            | 1              | \$2,500.00 | NM            |

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**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

|  |                                       |                                      |  |
|--|---------------------------------------|--------------------------------------|--|
| Invoice #<br><b>1679370-1</b>                    | Invoice Date<br><b>10/28/18</b>       | Invoice Month<br><b>October 2018</b> | Invoice Period<br><b>10/01/18 - 10/28/18</b> |
| Advertiser<br><b>ISS/ Coloradans for Fairnes</b> | Product<br><b>CO FAIR SD20 ES 743</b> | Estimate Number                      |  |

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| Line   | Start Date        | End Date        | Description               | Start/End Time    | MTWTFSS                  | Length         | Spots/<br>Week | Rate       | Type          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |
|--|-------------------|-----------------|---------------------------|-------------------|--------------------------|----------------|----------------|------------|---------------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|------------|--|--|--|--|
| <table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/22/18</td> <td>10/28/18</td> <td>-----S-</td> <td>1</td> <td>\$2,500.00</td> <td colspan="4"></td> </tr> </table> |                   |                 |                           |                   |                          |                |                |            |               | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 10/22/18 | 10/28/18 | -----S- | 1 | \$2,500.00 |  |  |  |  |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>            | <u>Spots/Week</u> | <u>Rate</u>              |                |                |            |               |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |
|  | 10/22/18          | 10/28/18        | -----S-                   | 1                 | \$2,500.00               |                |                |            |               |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |
| Spots: #   | Ch                | Day             | Air Date                  | Air Time          | Description              | Start/End Time | Length         | Ad-ID      | Rate Type     |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |
| 1  | KUSA              | Sa              | 10/27/18                  | 11:29 PM          | Saturday Night Live LF   | 1037pm-1207xm  | :30            | COSE3430H  | \$2,500.00 NM |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |
| 27   | 10/28/18          | 10/28/18        | 9News 10p Sun             | 10-1037p          | -----S                   | :30            | 1              | \$6,000.00 | NM            |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |
| <table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/22/18</td> <td>10/28/18</td> <td>-----S</td> <td>1</td> <td>\$6,000.00</td> <td colspan="4"></td> </tr> </table>  |                   |                 |                           |                   |                          |                |                |            |               | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 10/22/18 | 10/28/18 | -----S  | 1 | \$6,000.00 |  |  |  |  |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>            | <u>Spots/Week</u> | <u>Rate</u>              |                |                |            |               |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |
|  | 10/22/18          | 10/28/18        | -----S                    | 1                 | \$6,000.00               |                |                |            |               |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |
| Spots: #   | Ch                | Day             | Air Date                  | Air Time          | Description              | Start/End Time | Length         | Ad-ID      | Rate Type     |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |
| 1  | KUSA              | Su              | 10/28/18                  | 10:15 PM          | 9News 10p Sun            | 10-1037p       | :30            | COSE3430H  | \$6,000.00 NM |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |
| 28   | 10/28/18          | 10/28/18        | NFL Special Edition New s | 930-10pm          | -----S                   | :30            | 1              | \$6,500.00 | NM            |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |
| <table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/22/18</td> <td>10/28/18</td> <td>-----S</td> <td>1</td> <td>\$6,500.00</td> <td colspan="4"></td> </tr> </table>  |                   |                 |                           |                   |                          |                |                |            |               | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 10/22/18 | 10/28/18 | -----S  | 1 | \$6,500.00 |  |  |  |  |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>            | <u>Spots/Week</u> | <u>Rate</u>              |                |                |            |               |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |
|  | 10/22/18          | 10/28/18        | -----S                    | 1                 | \$6,500.00               |                |                |            |               |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |
| Spots: #   | Ch                | Day             | Air Date                  | Air Time          | Description              | Start/End Time | Length         | Ad-ID      | Rate Type     |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |
| 1  | KUSA              | Su              | 10/28/18                  | 9:36 PM           | NFL Special Edition News | 930-10pm       | :30            | COSE3430H  | \$6,500.00 NM |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |
| 29   | 10/22/18          | 10/26/18        | KUSA 9 News Repeat        | 107-144a          | MTWTF--                  | :30            | 2              | \$125.00   | NM            |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |
| <table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/22/18</td> <td>10/28/18</td> <td>MTWTF--</td> <td>2</td> <td>\$125.00</td> <td colspan="4"></td> </tr> </table>   |                   |                 |                           |                   |                          |                |                |            |               | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 10/22/18 | 10/28/18 | MTWTF-- | 2 | \$125.00   |  |  |  |  |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>            | <u>Spots/Week</u> | <u>Rate</u>              |                |                |            |               |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |
|  | 10/22/18          | 10/28/18        | MTWTF--                   | 2                 | \$125.00                 |                |                |            |               |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |
| Spots: #   | Ch                | Day             | Air Date                  | Air Time          | Description              | Start/End Time | Length         | Ad-ID      | Rate Type     |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |
| 1  | KUSA              | M               | 10/22/18                  | 1:36 AM           | KUSA 9 News Repeat       | 107-144a       | :30            | COSE3330H  | \$125.00 NM   |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |
| 2  | KUSA              | Tu              | 10/23/18                  | 1:20 AM           | KUSA 9 News Repeat       | 107-144a       | :30            | COSE3430H  | \$125.00 NM   |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |
| <u>Total Spots</u>   |                   |                 |                           |                   |                          |                | <b>36</b>      |            |               |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |

**Include Invoice # on Check - Payment Terms 30 Days**

|                          |                    |
|--------------------------|--------------------|
| <u>Gross Total</u>       | <b>\$62,000.00</b> |
| <u>Agency Commission</u> | <b>\$9,300.00</b>  |
| <u>Net Amount Due</u>    | <b>\$52,700.00</b> |

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.